

British Mercantile Trade Statistics, 1662–1809

Teaching Pack



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#### Introduction

Britain was transformed during the long eighteenth century: economically, politically, and socially. One significant driving force for this change was the expansion of lucrative maritime trade networks, leading to the development of British and global commerce. British trading outposts, colonial plantations, and mercantile networks were established throughout parts of Africa, Asia, the Americas, and the Caribbean, fuelling significant and sustained economic growth. This exponential expansion laid the foundations for a worldwide empire and enabled British consumers access to a diverse array of sought after commodities, such as sugar, rum, coffee, tobacco, cocoa, textiles, dyes, and spices. This growth came at a human cost, however, and was frequently built upon monetary injustice, exploitation, and enslaved labour.

*British Mercantile Trade Statistics, 1662–1809*, contains trade ledgers which chart nearly 150 years of British mercantile trade and shipping. The documents detail supply routes and record key imports and exports, and the receipt and shipment of goods at ports across England, Scotland, and Wales. As the documents in this teaching pack show, customs records chart the development of English, and later British, overseas trade, and illuminate Britain's rise to a commercial and maritime power.

The activities contained within this teaching pack could easily take around **45–50 minutes**, though the exact duration will depend on reading time and the breadth and depth of accompanying discussion.

#### **Learning Objectives**

1. **Explore** the nature and development of Britain's trade routes and relationships during this early era of globalisation in the seventeenth and eighteenth centuries.

2. **Investigate** the movements of commodities during the long eighteenth century: which products were imported and exported, and why.

3. **Consider** how Britain's commercial interests, networks, and strategies laid the foundations of a global empire.



#### **Historical Background and Context**

In 1700, England's trade was largely oriented towards domestic and European markets. By the early nineteenth century, Britain had a trading empire that spanned the globe, and the Royal Navy's unrivalled sea power controlled key trade routes. London was dominant in overseas commerce, alongside a growing influence of provincial, Scottish, and Irish merchants.

Some explanations for this transformation can be found in the customs records which survive at The National Archives (UK). The "Ledgers of Imports and Exports" (commonly referred to by historians as CUST 3) run from 1696 to 1780 and outline the goods that were imported to Britain from Africa, Asia, the Americas, and the Caribbean. "States of Navigation, Commerce, and Revenue" (CUST 17) cover 1772 to 1809 and are yearly statistical tables giving detailed information on navigation, commerce, and accounts.

These trade ledgers, registers, and indexes supply detailed data about the nature, volume, origins, and destinations of Britain's imports and exports. The statistics were compiled by the Inspector-General of Imports and Exports, and a key theme in this period is a growing determination on the part of British governments to record, regulate, and promote maritime trade. This reflected the growing reach of the British state.

Also included in this teaching pack is a document from the registers of "Mediterranean passes". These were issued to English, and later British, ships from 1662 until the early 1820s by the Lord High Admiral. Part of a complex diplomatic treaty system, the passes granted immunity from Barbary privateers in the seas of the Mediterranean, North Africa, North America, and the West Indies.



#### Historical Background and Context (Continued)

Trade had a significant impact on British society, introducing commodities from Britain's Atlantic colonies and from Asia that were scarce or unheard of in England in the seventeenth century. These included sugar, tobacco, tea, coffee, spices, and also more developed consumer goods like printed cotton and silk textiles, wooden furniture, or fine porcelain. The supply of such goods significantly contributed to Britain's social and cultural development, transforming food, drink, and consumer products into sources of social status and ritual. Meanwhile, Britain exported foodstuffs, such as beef, butter, vinegar, candles, flax, or weaponry. These customs statistics and commodity lists have much to reveal about everyday colonial trade to Britain, but are also important for what is not noted in the ledgers, particularly the significance of transatlantic slavery and enslaved labour as part of that economic development.



#### SOURCE ONE

#### Source Intro

These source excerpts reveal the significance of Britain's Atlantic colonies in the early eighteenth century. Detailed are imports from Virginia and Maryland in 1719–1720, just over a century since English trading companies and settlers took over the Chesapeake region. Also shown are imports "From the West Indies in general". These shipments to London contained supplies of tallow, wax, wood, animal skins, beer, and wine. More exotic New World items included cocoa nuts (for making chocolate), spices, and "indico" plants (indigo dye).

Two shipments stand out: sugar from the West Indies, and tobacco from Virginian plantations. The latter had an estimated value of over £221,000: in excess of £25 million in today's money. These ledgers reveal burgeoning trans-Atlantic economies—imports of sugar in particular would grow exponentially during the eighteenth century. They also show the economic output of enslaved labour as the cultivation of both tobacco and sugar relied heavily on plantation slavery.

### Source

"CUSTOMS 3/22: Imports and Exports, December 1719 to December 1720".

<u>Images 49–51</u>.



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#### **Questions for Discussion**

1. What do the imported goods say about British society at this time?

2. This ledger is from the early eighteenth century. Can you speculate about developments regarding imports from these British colonies over the next century?

3. What can we say about what is missing from this data in terms of how these goods were produced?



#### SOURCE TWO

#### Source Intro

In the seventeenth century, early trade forays of English merchants in commodities like currants, spices, or silk were often hindered by attacks from Barbary corsairs. These were privateers hailing from Ottoman-controlled territories along the Barbary Coast of North Africa. Following King Charles II's peace treaty with Algiers in April 1662, "Mediterranean passes" were issued to English (and later British) ships by the Admiralty. These documents ensured protection. Despite the name, "Mediterranean passes" were issued to vessels traversing a variety of trade routes: those bound for the Mediterranean, but also ships going to Africa, the Caribbean, America, and the Wine Islands (most notably Madeira).

The registers of these passes provide much information about maritime routes, trade cargo, ship sizes, and crews. Later registers also record initial and subsequent destinations of vessels.

#### Source

"ADM 7/103: Register of Passes, February 1780 to December 1784".

Images 25-28.



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### **Questions for Discussion**

1. What do the passes tell us about the role of diplomacy in trade? What could threaten the protection provided by these passes?

2. What do voyage patterns tell us about the British empire in 1780? What can be gleaned from the nature of multilateral trade routes at this time (for example, Liverpool to Newfoundland to the West Indies)?

3. In what ways are these registers useful to the naval historian?



#### SOURCE THREE

#### Source Intro

The East India Company (EIC) was a key player in global trade in this period. From its establishment as a private trading company in 1600, the Company was granted a monopoly on British trade east of the Cape of Good Hope, and by 1700 strategic trading outposts were established across modern day India. From "East India" came spices (such as nutmeg and mace), silk, cottons, and porcelain, which were traded for silver and gold. Also included in the imports are a number of "Drugs", derived from plants such as *nux-vomica and sanguis draconis*. These commodities became part of everyday life in Britain, essential for cooking, medicine, and preserving.

The EIC's influence grew significantly in the eighteenth century, particularly after the Mughal empire crumbled after 1707. The Company amassed vast wealth and was backed by a formidable private army, eventually colonising large parts of modern day India, Pakistan, Bangladesh, and Burma. During the seventeenth and early eighteenth centuries, the Company trafficked enslaved African people to work on its plantations.

#### Source

"CUSTOMS 3/2: Imports and Exports, September 1698 to December 1698".

<u>Images 8–11</u>.



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# British Mercantile Trade Statistics, 1662–1809

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### **Questions for Discussion**

1. The spice trade was hugely significant in Britain's economic development during this period. Can you speculate on uses of different spices and plants?

2. How can these documents help to explain why a private trading company became so powerful? What insights do they offer about speculation, profit, enterprise, and competition in this period?

3. How did the East India Company change people's lives in Britain and Asia?



## **Questions for General Discussion**

The following questions are designed to prompt a wider discussion on the events, issues, and themes highlighted in the sources.

1. What were the main consequences of mercantile trade on Britain's rise as an imperial power? How is mercantile trade at sea related to the acquisition of power and influence on land?

2. How did Atlantic trade differ to trade with Asia? How did imports and exports change over time and why?

3. What was the significance of the relationship between naval power and commerce? How does the escalation of global trade relate to the development of a fiscal-military state?

4. How did the transatlantic slave trade fit into the development of Britain's numerous multilateral trade routes and relationships?

5. What was the impact of the expansion of trade on Britons and other peoples around the world?

# Visit Collection





# About British Online Archives (BOA)

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They boast extensive documentation from across the globe, providing invaluable source material for students and researchers working within a range of scholarly disciplines, including history, politics, sociology, and international relations. Our unique digital collections offer insights into global historical events and trends, typically through a British lens. They serve to broaden our understanding of history, and help us to make sense of contemporary social, cultural, economic, and political landscapes.

#### **Related Collections:**

BOA's primary source collections are organised thematically so as to enhance user experience and boost discoverability. Via careful reflection on our archival holdings, and in dialogue with scholars, we have grouped our collections under eleven key historical themes.

*British Mercantile Trade Statistics, 1662–1809*, falls under the broad themes of "Colonialism and Empire", "Economics", and "Slavery and Abolition".

You can explore related collections, such as *Bristol Shipping Records: Imports and Exports, 1770–1917*, and *Liverpool Shipping Records: Imports and Exports, 1820–1900*, by scanning the QR code.





### The Collection Development Process and its Benefits

At British Online Archives (BOA), our skilled team takes great care in curating and publishing our primary source collections. It is a process that yields high-quality products, as well as **substantial benefits for all involved: BOA, our archival partners, and, ultimately, our users**. Here is a brief outline of the key steps.

Based on a proposal from a member of BOA's content team (all of whom have a background in historical scholarship), we collaborate with staff at the relevant archives, libraries, and heritage institutions, as well as with external academics and heritage experts, to shape the collection and produce a full item listing. The next step is equally important: the comprehensive conservation of the physical documents. Typically, this is carried out by professional conservators at the archives themselves, but it is funded by BOA. This crucial process ensures that the documents remain in excellent condition for use by other researchers for years to come.

Following conservation, the documents are digitised to the highest standards, either by BOA's expert digitisation team, the archives' in-house digitisers, or by a specialist contractor. In every case, **the digitisation costs are borne directly by BOA**. Scans are then reviewed, organised, tagged, and marketed by BOA's relevant specialist teams, a process that is **verified by collection-specific editorial boards composed of scholars and heritage experts**. They likewise contribute key supplementary materials, such as contextual essays, which complement articles produced by members of our team, as well as our innovative **source-based teaching packs**.

Prior to publication, each document undergoes **Optical Character Recognition** (**OCR**), meaning that you can search for words or phrases contained within images. Our published collections **employ the** <u>Universal Viewer (UV</u>). Significantly, this offers the "deep zoom" feature, allowing users to examine details in a document without lowering the quality of the image. Collections that contain handwritten script also benefit from Handwritten Text Recognition (HTR) software. This delivers a significant increase in usability and search term accuracy.

Finally, we should highlight that the digitised images that each institution has contributed to the curation process **are made available to them for free and in perpetuity**, ensuring that they have a high-quality digital copy of the material to use as they see fit. Our archival partners likewise **receive royalties from any sales that we make**, providing a revenue stream that is welcomed, particularly by smaller archives, libraries, and heritage institutions.





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