

THE PEOPLE VERSUS BIG BUSINESS

Who is to run Britain? - Big Business or the people.

This is what the coming General Election has to decide.

The big firms are responsible to no-one but a handful of rich shareholders. They are a menace to democracy. They have one aim: to pile up enormous profits at the expense of the British people.

The Tories are the direct political representatives of these giant trusts. Their 'law-and-order' campaign and their clamouring for laws against trade unionists is aimed at depriving us of hard-won democratic rights. In the interests of privilege and profit, the Tories would put the clock back on every social issue.

But the Labour Government has failed to challenge Big Business. On the contrary, it has tried to run capitalism better than the Tories. Its main concern has been to achieve a surplus on the balance of payments. And this has been done at the expense of the people, through unemployment and other sacrifices, instead of by cutting private investment and military expenditure overseas.

The Labour Government tried to impose wage restraint and anti-strike legislation. It has encouraged mergers even though this has meant loss of jobs. Now it plans to tighten the grip of the international combines by joining the Common Market.

MAKE THE RICH PAY

A new policy is needed. The Communist Party puts forward such a policy. It aims to undermine the power of the trusts, puts people before profits. It opens the way for advance to socialism, the only lasting solution to the problems facing the British people. The struggle for this alternative is the real issue for the coming General Election. And voting Communist is the way to win it.

UNITED ACTION FOR CHANGE

Over the past year, militant action has forced changes in Government policy. It defeated the anti-strike laws, smashed the wage freeze, and in the recent period, it has won unprecedented wage